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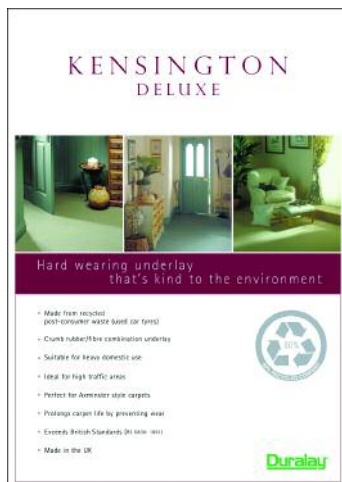
NEW RECYCLED UNDERLAY FOR WOVEN CARPETS



Duralay Kensington Deluxe

Duralay Kensington Deluxe is a new, high performance crumb felt combination underlay ideally suited to woven carpets. The 11mm thick underlay comprises two layers: 6mm of recycled charcoal grey felt provides comfort and “beds in” to the carpet backing, and a 5mm layer of high quality crumb rubber offers a durable and hard-wearing support for the carpet.

Duralay Kensington Deluxe is classified for Heavy Domestic and Heavy Contract Use (BS5808:1991) and, as with all Duralay underlays, is guaranteed for the serviceable lifetime of the carpet. It is especially recommended for hall, stairs and landings where foot traffic is more intense.



This is a very environmentally friendly underlay – the crumb rubber is made from recycled car tyres, the felt is made from recycled automotive felt and even the packaging is fully recyclable. A massive 80% of the product is manufactured from recycled material making it a highly appealing “green” solution for the consumer. Like all of the Duralay range of crumb rubber and crumb felt combination underlays Kensington Deluxe is positioned as a “hard wearing underlay that’s kind to the environment.” It also comes with attractive in store point of sale and distinctive burgundy packaging.



Packaging

For more information contact Carpets Direct Sales ☐ on 0800 599 9898